



Sample A Sample
123 Anystreet
Anytown, NY 00000

Dear Sample A: Sample,

You no longer have flood insurance. The question is, do you feel safer now? The simple truth is that your flood risk hasn't changed just because your coverage status has. But by dropping your flood insurance, you've opened yourself up to a whole new kind of disaster – a financial one.

The cost of facing a flood without insurance can be devastating.

Just 2 inches of floodwater inside your home can damage drywall, flooring, furniture and electrical systems, adding up to \$7,800 or more in damage.* And for every inch the water rises, the drain on your finances grows. Worst of all, most homeowners insurance doesn't cover any of it. The cost comes out of your pocket, your savings, your future.

You cannot rely on federal disaster assistance.

Only the President can declare a federal disaster and even when he does so, the aid offered is usually in the form of a loan that must be repaid with interest. And that can take years.

If all these facts weren't reason enough to reinstate your flood insurance, consider this:

- 25% of all flood claims come from people living in low-to-moderate-risk areas.
- In high-risk areas, 1 in 4 homes will experience flooding over the course of a 30-year mortgage.

When it comes right down to it, no one is entirely without flood risk. But those with the most to lose are the uninsured.

Dropping your flood insurance was a mistake. Now is the time to correct it.

To learn more about floods and flood insurance, go to FloodSmart.gov/repair. To protect your home, contact your insurance agent today. Or find an agent in your area by calling 1-888-724-6785.

Sincerely,

David Maurstad
Director, FEMA Mitigation Division and Federal Insurance Administrator

**P.S. Without flood insurance, the cost of repairs and restoration can wipe you out.
Don't wait until it's too late. Insure your home today.**

* Based on a 900-square-foot home.





FEMA



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Sample A Sample
123 Anystreet
Anytown, NY 00000

Exactly how much can you afford to lose?

The Furniture Cottage

1/06
12:00
#4

Pair Sofa &	\$ 1,200
2 y. Tables	\$ 600
Imported Iron	
2 x	\$ 175
+	\$ 350
4 y Bookshelves	\$ 150

total =	\$ 2,300
5	

MADE IN THE USA
555) 555-0404

A Lewis Family
Foundation Since 1962.

Shipping is a disaster
more ways than one.
Go to floodsmart.gov

your home

2,200

8' x 11'

500

2,700

48810

3 BROTHERS
GENERAL
CONTRACTING

146 Euclid Drive
West Nationalsville, USA 12345
555-1974

REPLACE Drywall	1350
INSTALL BASEBOARD Molding	2250
Paint Living room	
Dining room	380
Kitchen	
TOTAL	43,980

RELIABLE QUALITY SINCE 2002
FLOOD REPAIRS ADD UP FAST.
GO TO FLOODSMART.GOV

The
Furniture Cottage

06/04/06
14:09:00
Regi #4

Sinclair Sofa &L	\$ 1,200
Cherry.. Tables	\$ 600
(2) Wrought Iron	
2 x	\$ 175
+	\$ 350
Cherry Bookshelves	\$ 150

TOTAL	\$ 2,300

Items sold - 5

MADE IN THE USA
(555) 555-0404

A Lewis Family
Tradition Since 1962.

Flooding is a disaster
in more ways than one.
Go to floodsmart.gov

COPPER RIVER
HOME CENTER

86 WEST STREET
HOMETOWN, USA 01234
(555) 555-1234

Red Oak hardwood
inter-lok flooring
\$ 2,200

Enchanted Forest rug 8' x 11'
\$ 500

TOTAL \$ 2,700

We have everything for your home
Flood damage costs
more than you think.
Go to floodsmart.gov



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